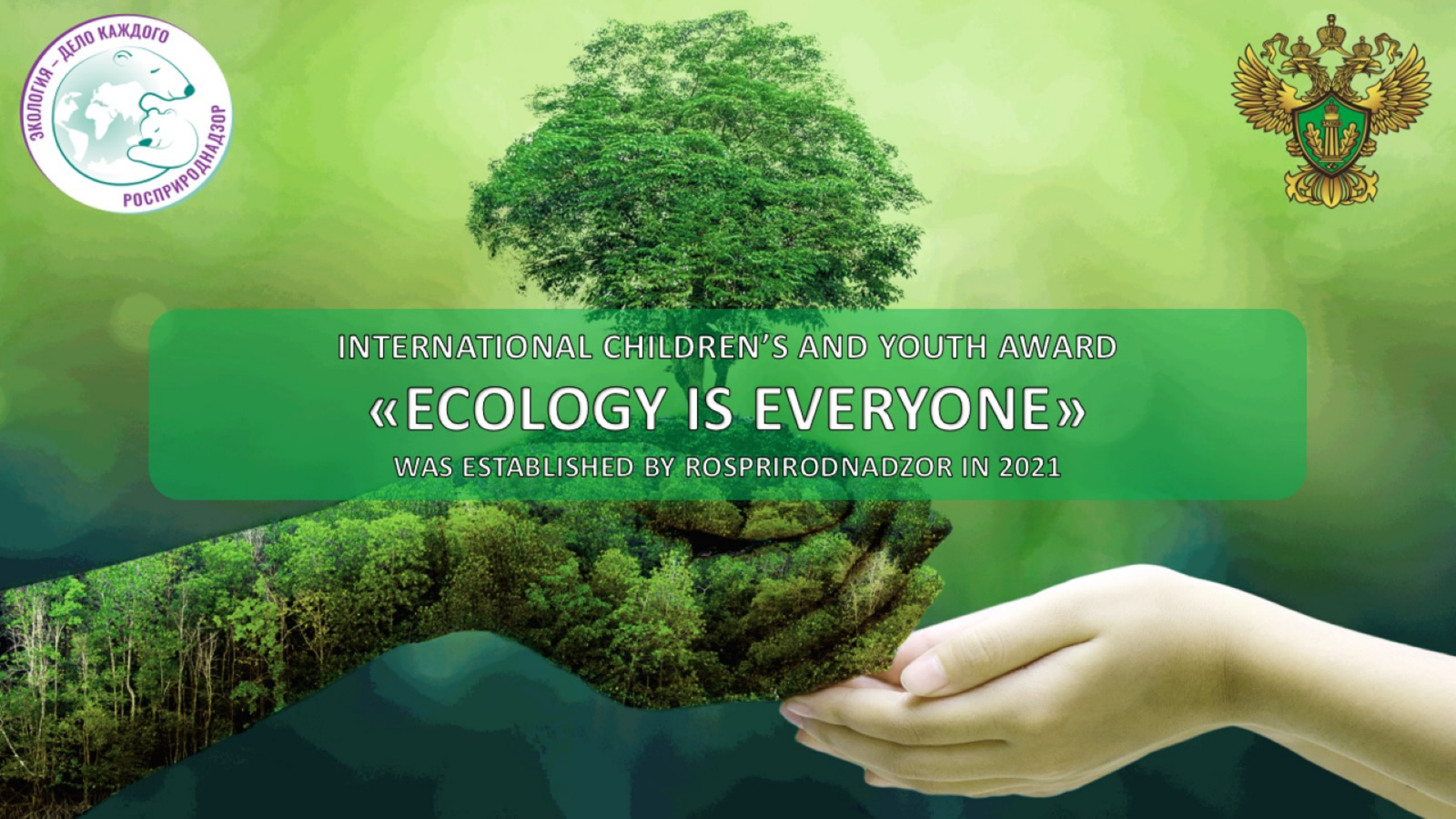




INTERNATIONAL CHILDREN'S AND YOUTH AWARD

«ECOLOGY IS EVERYONE»

WAS ESTABLISHED BY ROSPRIRODNADZOR IN 2021





«Ecology really concerns every person and everything on the planet in general. It has no boundaries, gender and age. Absolutely everyone can contribute to the preservation of the planet»

Svetlana Radionova

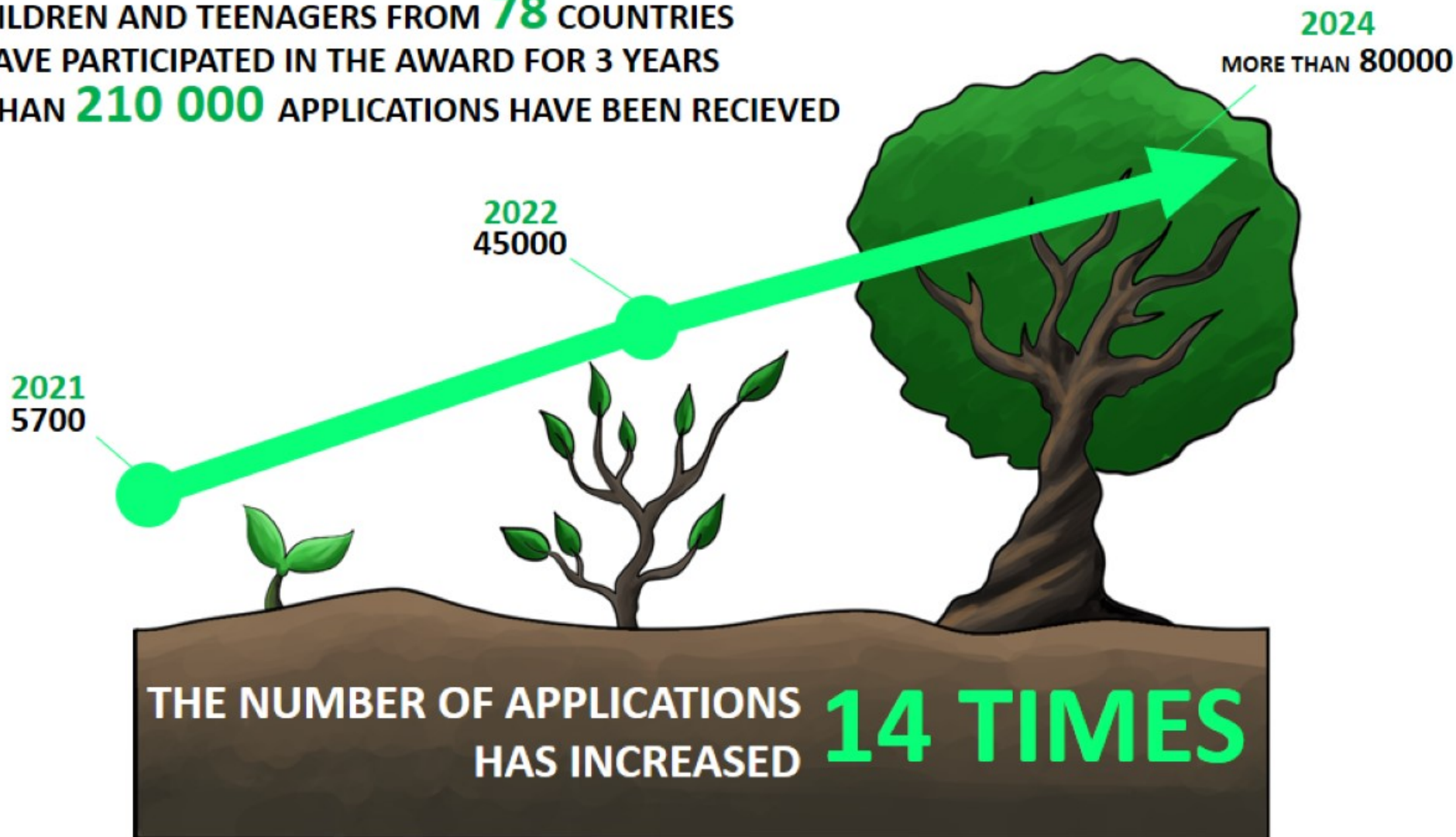
Head of the Federal Service for
Supervision of Natural Resources










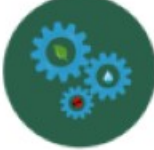




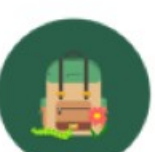

AWARD – 2024

CHILDREN AND TEENAGERS FROM **78** COUNTRIES
HAVE PARTICIPATED IN THE AWARD FOR 3 YEARS
MORE THAN **210 000** APPLICATIONS HAVE BEEN RECEIVED





AWARD NOMINATIONS

- | | | | |
|------------------------|---|---|---------------------------------|
| ECO WORLD – 1 |  |  | 7 – ECO UNION |
| ECO FAMILY – 2 |  |  | 8 – ECO DRAWING |
| ECO BLOGGER – 3 |  |  | 9 – ECO PROJECT |
| ECO FOCUS – 4 |  |  | 10 – FUTURE GENERATION |
| ECO CARTOON – 5 |  |  | 11 – ECO EDUCATION |
| ECO TOURISM – 6 |  |  | 12 – ECOLOGY OF THE SOUL |



THE JURY OF THE AWARD



**SVETLANA
RADIONOVA**

*Head of the Federal
Service for
Supervision of
Natural Resources*



**VYACHESLAV
FETISOV**

*Two-time Olympic
champion, coach,
political and sports
figure*



**NIKOLAI
DROZDOV**

*Russian Scientist,
TV program
presenter
"In the Animal
World"*



**FYODOR
KONYUKHOV**

*Soviet and Russian
traveller, writer,
artist*



**IGOR
BUTMAN**

*People's Artist
of Russia,
famous saxophonist,
composer
and producer*



**NIKAS
SAFRONOV**

*People's Artist
of the Russian
Federation*



**RUSTAM
ROMANENKOV**

*General Director
of ANO
"Center for Arctic
Initiatives"*



**OLEG
YASTREBOV**

*Rector of RUDN
University*



**NIKITA
ANISIMOV**

*Rector of
HSE University*



**DMITRY
BESPALOV**

*Rector of North-
Caucasus Federal
University*



**BORIS
MASHKOVTSEV**

*Director
of the
Soyuzmultfilm
Film Studio*



**ALEXEY
SMERTIN**

*Russian
football
player*



**ELENA
LETUCHAYA**

*Russian
TV journalist,
TV presenter
and producer*



**YULIANNA
KARAULOVA**

*Russian
pop singer
and
TV presenter*



NUMBERS



78 PARTICIPATING COUNTRIES



RUSSIA (ALL REGIONS)

- ABKHAZIA
- AUSTRIA
- AUSTRALIA
- AZERBAIJAN
- ALGERIA
- ARMENIA
- BANGLADESH
- BELGIUM
- BULGARIA
- BOLIVIA
- DOMINICAN REPUBLIC
- GABONESE REPUBLIC
- GREAT BRITAIN
- VENEZUELA
- VIETNAM
- GUATEMALA
- GERMANY
- GREECE
- GEORGIA
- EGYPT
- ISRAEL
- INDIA
- INDONESIA
- JORDAN
- IRAQ

- NEPAL
- IRELAND
- SPAIN
- ITALY
- KAZAKHSTAN
- CAMEROON
- CANADA
- QATAR
- CYPRUS
- KYRGYZSTAN
- CHINA
- COLOMBIA
- CUBA
- LEBANON
- LITHUANIA
- LIECHTENSTEIN
- MALDIVES
- MOROCCO
- MEXICO
- MONGOLIA
- NIGERIA
- NETHERLANDS
- UAE
- PANAMA
- CENTRAL AFRICAN REPUBLIC
- MONTENEGRO

- SOUTH AFRICAN REPUBLIC
- PERU
- POLAND
- PORTUGAL
- REPUBLIC OF BELARUS
- REPUBLIC OF MOLDOVA
- REPUBLIC OF CONGO
- REPUBLIC OF SERBIA
- SINGAPORE
- SLOVENIA
- USA
- TADJIKISTAN
- THAILAND
- TURKEY
- UZBEKISTAN
- FINLAND
- PHILIPPINES
- FRANCE
- CROATIA
- SWITZERLAND
- SRI LANKA
- ECUADOR
- ESTONIA
- SOUTH KOREA
- SOUTH OSSETIA
- JAPAN



RATING OF REGIONS OF THE RUSSIAN FEDERATION

TOP 10 BY THE NUMBER OF APPLICATIONS





RATING OF FOREIGN COUNTRIES



TOP 10 BY THE NUMBER OF APPLICATIONS





UNIVERSITIES AND POINTS



MORE THAN **110** UNIVERSITIES SUPPORTED THE ROSPRIRODNADZOR AWARD





TOOK THE ACTIVE PART



BOARDING SCHOOLS FOR CHILDREN
WITH DISABILITIES

SHELTERS FOR CHILDREN

ORPHANAGES

IN TOTAL APPLICATIONS
RECEIVED FROM

4640

INSTITUTIONS





STARS OF THE AWARD



**BORIS GLUSHAK, 16 YEARS OLD,
ST. PETERSBURG**

**Grand Prix Winner (2022)
for the creation of the ecological project
«Photobioreactor Cascade 1».
It is an innovative development for
using chlorella microalgae.**



**SOFIA MILUTINA, 15 YEARS OLD
MOSCOW**

**First degree diploma from the
Chairman of the jury (2022)**

**IRINA CHEBOTAREVA, 17 YEARS OLD
MOSCOW REGION, BALASHIKHA**

**The first place in the nomination
“My etiquette” of the nomination
“Let’s save the planet together” in 2021.
First place in the nomination
“Eco Blogger” in 2022.**



**MARIA GUTOVA, 9 YEARS OLD
MOSCOW REGION, ODINTSOVO**

**The youngest eco blogger in the nomination
“Let’s save the planet together:
My Eco World” in 2021**



**IGOR LEHMAN. 15 YEARS OLD
NIZHNIY NOVGOROD REGION**
**First place in the nomination “Eco Project”
in 2022 for development of mobile
station “EkoUmnitsa”**



GIFTS

- TRIP TICKETS TO THE RCC "ORLYONOK"
- FAMILY TRIPS TO THE GRAND HOTEL "ZHEMCHUZHINA" IN SOCHI
- TRIPS TO LAKE BAIKAL CAMP

AND:

- SMARTPHONES
- TABLETS
- LAPTOPS
- SMART SPEAKERS
- WIRELESS HEADPHONES
- TRAINING COURSES

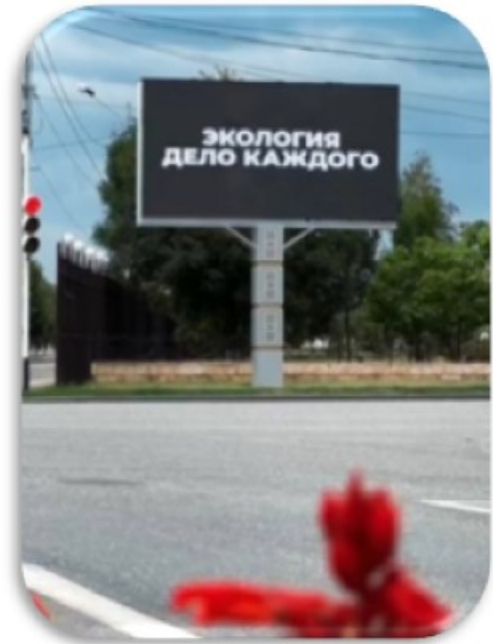
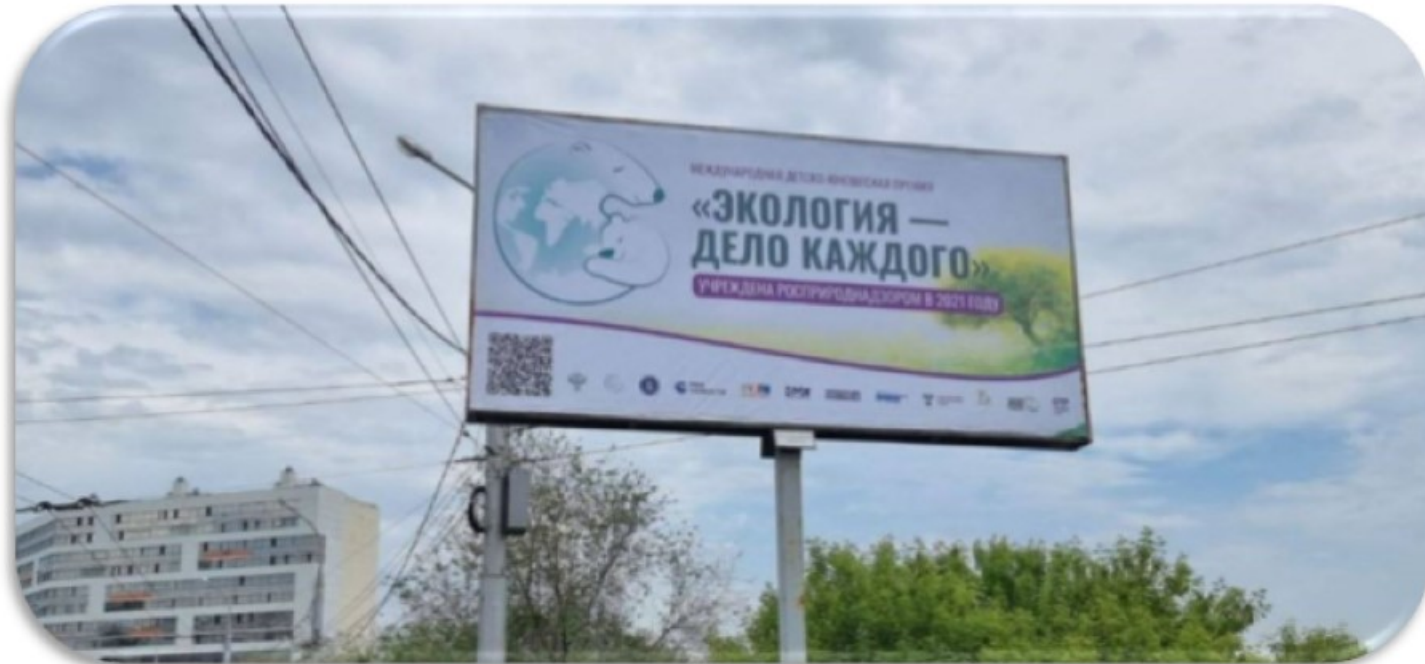




SOCIAL ADVERTISING

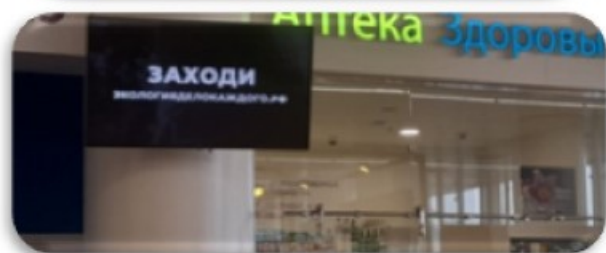


150 BILLBOARDS WERE PLACED IN **60** CITIES OF THE RUSSIAN FEDERATION





SOCIAL ADVERTISING



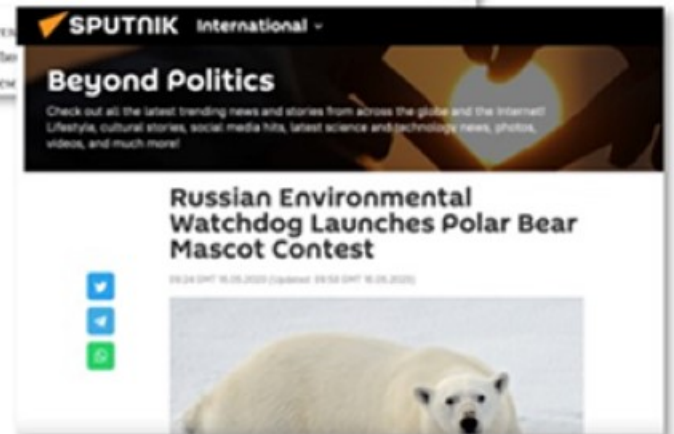
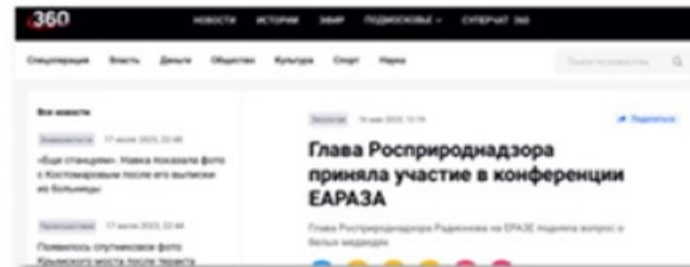
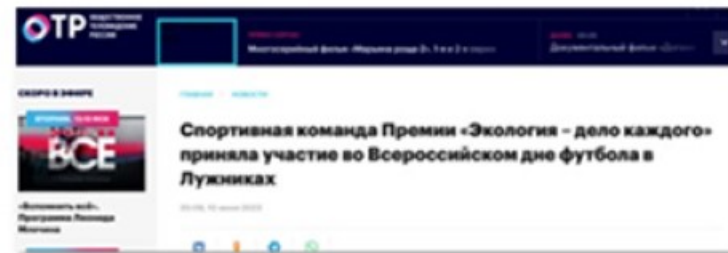
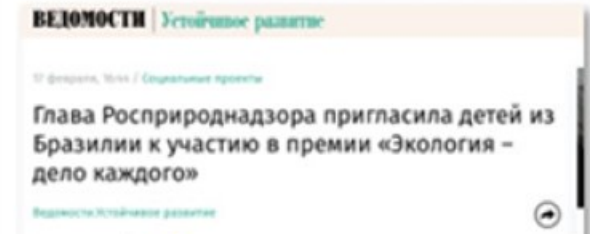
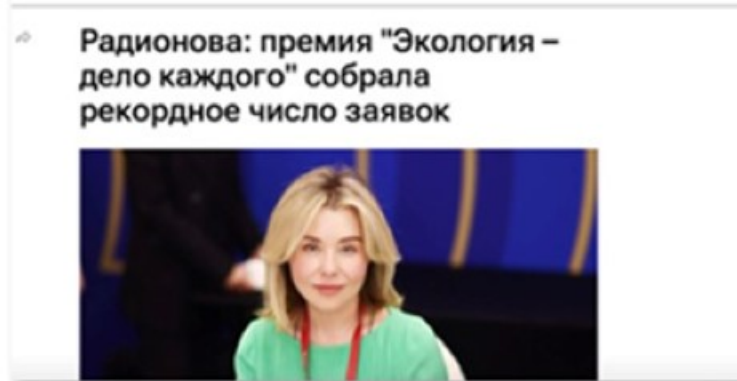
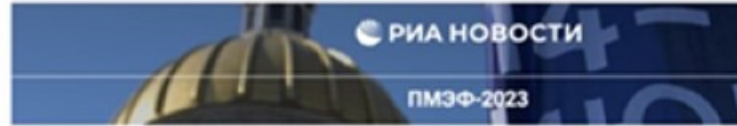
MORE THAN **5000** BUSES AND TRAMS
MORE THAN **60** AIRPORTS
METRO IN MOSCOW, YEKATERINBURG & NOVOSIBIRSK
MORE THAN **80** CINEMAS
MORE THAN **30** SHOPPING CENTERS
40 TOURIST KIOSKS
ALL CENTERS
«MY DOCUMENTS»
IN IRKUTSK
MORE THAN **30** SHOPPING CENTERS
30 RADIO STATIONS
MORE THAN **60** RAILWAY STATIONS IN RUSSIA
- ALL KUZBASS BUS STATIONS
- ELECTRIC TRANSPORT OF KAZAN





MEDIA ABOUT US

OVER **20 000** MENTIONS





ENVIRONMENTAL EVENTS IN 2023-2024



MORE THAN **800** ENVIRONMENTAL EVENTS WERE ORGANIZED
IN **82** REGIONS OF RUSSIA BY EMPLOYEES OF ROSPRIRODNADZOR

- ECO LESSONS
- ECO QUIZES
- ECO QUESTS
- ECO EXCURSIONS
- ECO CONTESTS
- MASTER CLASSES
- ECO FESTIVALS
- ECO EXHIBITS
- CLEAN-UP EVENTS
- DRAWING CONTESTS
- PLANTING OF SEEDLINGS





LARGE-SCALE EVENTS IN 2023



**THE ALLEY OF THE AWARD
“ECOLOGY IS EVERYONE”
IN THE VILLAGE
OF FEDOR KONYUKHOV**



**FOOTBALL TEAM OF THE AWARD
“ECOLOGY IS EVERYONE”
IN THE ALL-RUSSIAN FOOTBALL
DAY IN “LUZHNIKI” STADIUM**



ECO FESTIVAL IN MOSCOW REGION

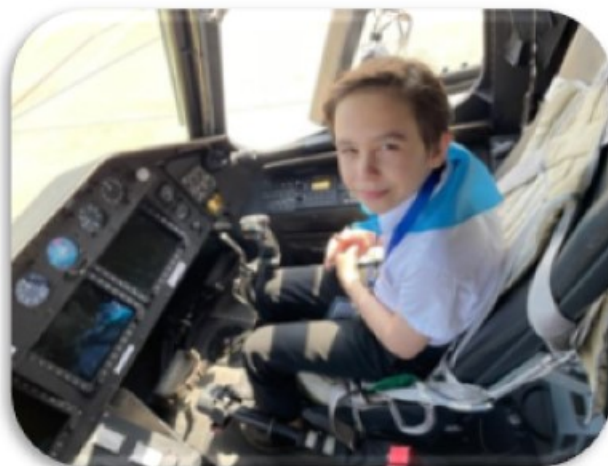
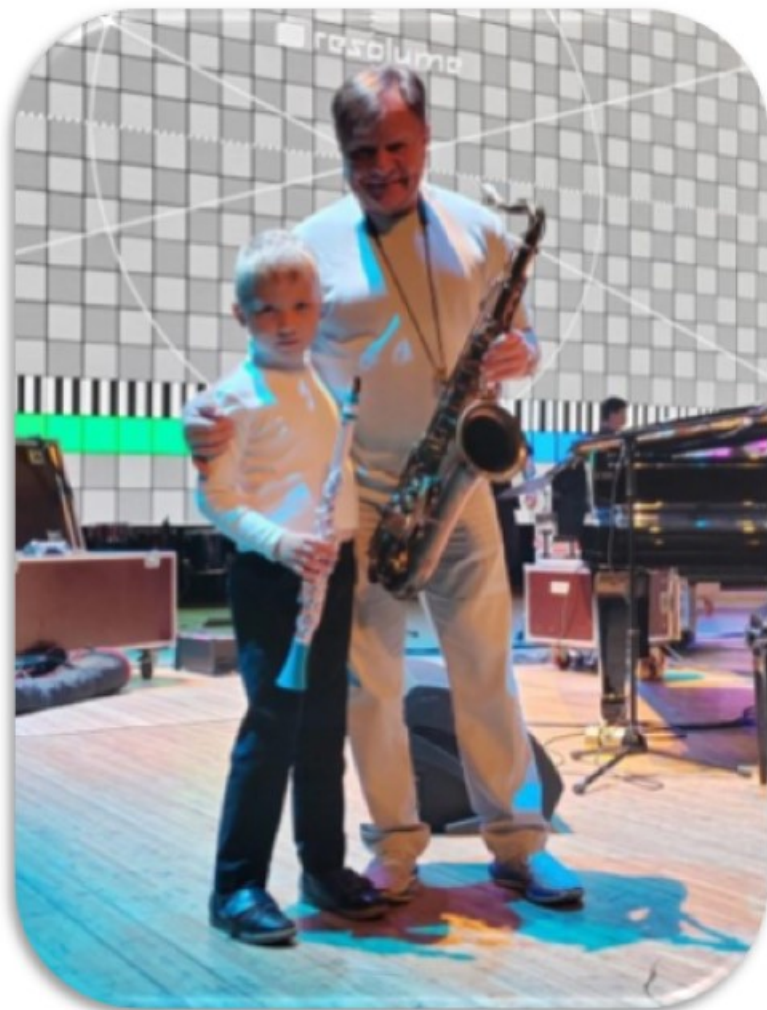


MARATHON OF KINDNESS

MARCH 1, 2023

THE MARATHON OF BOUNDLESS KINDNESS HAS STARTED

«WISH PLANET»



MORE THAN
200
WISHES WERE
FULFILLED

EVERYONE CAN FULFILL A WISH



VISIT OUR WEBSITE
WWW.WISHESPLANET.RU/EN

**"... I am convinced
that the contest can
become a good
tradition..."**

S.V. Lavrov

**Minister of Foreign Affairs
of the Russian Federation**





“I'm convinced that all participants in the program «Ecology is Everyone», no matter what profession they choose in the future, will always pay attention to ecology and care for their native nature”

**From the greeting of the
President of the Russian Federation**

V.V. Putin

“Nature and climate can only be protected together. No one will ever be able to do this alone”

**Special Presidential Representative for
Environmental Protection, Ecology and
Transport**

S.B. Ivanov

**“This subject is relevant
for all countries of the
world and especially for
our homeland”**

**Press Secretary of the President
of the Russian Federation**

D.S. Peskov





THE AWARD WAS SUPPORTED



EDUARDO VILLEGAS MEJÍAS
Ambassador Extraordinary
and Plenipotentiary of Mexico
to the Russian Federation



**AHMED HASAN AHMED
MOHAMMED ALSHEHHI**
First Secretary of the Embassy of the United
Arab Emirates in the Russian Federation



LUCIA PAULA PEDRO PASCOAL
First Secretary of the Embassy of Angola
to the Russian Federation



DANIEL RUBEN CASTILLOS GOMEZ
Ambassador Extraordinary and
Plenipotentiary of the Eastern Republic
Of Uruguay to the Russian Federation



EDUARDO ANTONIO ZUAIN
Ambassador Extraordinary
and Plenipotentiary of the Argentine
Republic to the Russian Federation



ROLANDO ENRIQUE BARROW NOAD
Ambassador Extraordinary
and Plenipotentiary of the Republic
of Panama to the Russian Federation



HECTOR ISIDRO ARENAS NEIRA
Ambassador Extraordinary
And Plenipotentiary of the Republic
of Colombia to the Russian Federation



RODRIGO DE LIMA BAENA SOARES
Ambassador Extraordinary
and Plenipotentiary of Brazil to the
Russian Federation



RANDOLPH COTO ECHEVERRIA
Charge d'Affaires of the Republic
of Costa Rica to the Russian
Federation



MARÍA LUISA RAMOS URZAGASTE
Ambassador Extraordinary
and Plenipotentiary of the Plurinational
State of Bolivia to the Russian Federation



ALBA AZUCENA TORRES MEJIA
Ambassador Extraordinary
and Plenipotentiary
of the Republic of Nicaragua
to the Russian Federation



ZAHER AL AHMAR
Counselor of the Embassy
of the Syrian Arab Republic
to the Russian Federation



THE AWARD WAS SUPPORTED



СОГАЗ | 30 лет
История надежности



УРАЛХИМ



ОРЕБЕК

МАНГАЗЕЯ



СКФУ
СЕВЕРО-КАВКАЗСКИЙ
ФЕДЕРАЛЬНЫЙ
УНИВЕРСИТЕТ

ТАСС 120 лет

**РИА
НОВОСТИ**

SPUTNIK

RMG
РУССКАЯ МЕДИАГРУППА

МЕДИАГРУППА
**КОНСОЛЬСКАЯ
ПРАВДА**
ГАЗЕТА • САЙТ • РАДИО

ИЗВЕСТИЯ iz

OTR



360

**ФЕДЕРАЛ
ПРЕСС**



**МОСКОВСКИЙ
300 ПАРК**
основан в 1984 году

FM
ДЕТСКОЕ РАДИО

**АРГУМЕНТЫ
И ФАКТЫ AIF.RU**

регнум

FSB

**РОССИЙСКИЙ
ФУТБОЛЬНЫЙ
СОЮЗ**

хартия

**ЖЕМЧУЖИНА
ГРАНД ОТЕЛЬ**

**МЕЖДУНАРОДНЫЙ ЦЕНТР
РАЗВИТИЯ
ОБЩЕСТВА**

**ВЫСШАЯ ШКОЛА
ОСТАНКИНО**

**СОЮЗ
МУЛЬТ
ФИЛЬМ**



ЭКОСТАНЦИЯ

ПОЧТА РОССИИ

РОСВОДРЕСУРСЫ

ГРИНУМ

ЮФЛ
ЮНИОН
ФУТБОЛЕРОВ
ЛУГА

**ТЕХНОЛОГИИ
ЭКОЛОГИЧЕСКОГО
РАЗВИТИЯ**



**ЖЕМЧУЖИНА
РОССИИ**



**APPLICATIONS ARE ACCEPTED
UNTIL APRIL 1ST, 2025**



[HTTPS://WWW.ECOLOGYISEVERYONE.RU/EN/](https://www.ecologyiseveryone.ru/en/)

TELEGRAM CHANNEL [@ECO_UMKA](https://t.me/eco_umka)

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